

Curriculum Vitae of Dr. Harry Hürzeler



Born September 2, 1955, in Toronto, Canada.
Citizen of Switzerland and Canada

Im Gsteig 27
8713 Uerikon
Switzerland
Tel: + 41 44 796 12 51
Mob: + 41 79 694 25 73
Email: harry.hurzeler@hurzeler-management.ch

Since 2013 Hürzeler Management Principal

Independent international consultant and project manager.

1998 – 2013 Swiss Finance Institute and Swiss Banking School

2013 **Senior Advisor, Swiss Finance Institute, Zurich.**

2006 – 2012 **COO and Director Executive Education, Swiss Finance Institute, Zurich**

Led international top level strategy seminars and workshops for more than 300 CEOs and MDs from private banking, on topics such as strategic positioning, marketing, business models, efficiency, sales management and advisory process. Gained deep insights into strategic options as experienced by over 50 institutions from over 30 countries.

Developed the international strategy for Executive Education, adjusting it rapidly to the changed market demands and new realities as a consequence of the financial crisis, returning Executive Education quickly back to profitability.

As COO managed the integration project merging the Swiss Banking School and other Swiss foundations into the new Swiss Finance Institute. Set up and supervised all operational procedures for the new entity.

1998 – 2005 **Managing Director, Swiss Banking School, Zurich.**

Accomplished the change process to transform the School from a complacent foundation with guaranteed income to a market-driven commercially-oriented entity competing successfully against the new market entrants consisting of state-subsidized universities.

Reorganized the School to handle twice the number of course days without increasing staff. Overall doubled profitability.

Devised and implemented a new internationalization strategy, quickly putting the School on the map as a strong global executive education institute in private banking.

Managed the implementation projects for key educational programs, working with international academic and government partners from the US and from Asia.

1985 – 1998 Credit Suisse Group

1996 – 1998 **Managing Director, Country Manager Japan and Head of Country Management Asia Pacific, Credit Suisse First Boston, Tokyo.**

Implemented and supervised the role of country managers in CSFB in Asia Pacific, reporting directly to the Executive Board of CSFB.
Managed Credit Suisse Group's transformation process in Japan, closing two legal entities and reducing headcount by 10% without negative repercussions

1996 – 1997 **Head CS Private Banking Japan (ad interim), CS Private Banking, Tokyo.**

Initiated international transparent tax optimization structures for UHNW in Japan.

1994 – 1996 **Head of CS IT and Operations International, Logistics Division, Zurich.**

Functional responsibility for all IT and operations staff of CS outside of Switzerland, reporting directly to the Executive Board of CS.
Initiated and led multi-year global program to harmonize international IT systems.

1992 – 1994 **Representative & Managing Director, CS Trust & Banking, Tokyo**

Implemented a differentiation strategy for Japanese trust banking operations by leveraging the international capabilities of the Credit Suisse Group.
Successfully grew CS Trust & Banking from a medium-sized loss-making trust bank into the largest foreign trust bank in Japan, as well as becoming profitable.

1989 – 1994 **Regional Head of Logistics Japan. CS Japan, Tokyo**

Responsible for all IT and operations at CS Japan.
Piloted the Implementation of the new CS international banking IT system.
Doubled operational efficiency through systematic process improvements.
Redefined the trade finance strategy, turning it from a dying business into the most profitable business per headcount of CS Japan.

1989 **Assistant, Multinational Division, Zurich.**

1985 – 1988 **Department Head Planning and Support. Operations Subdivision, Zurich.**

1978 – 1985 Academic Positions

1983 – 1985 **Research Assistant, University of St. Gallen (HSG), Switzerland.**

1982 – 1983 **Visiting Assistant Professor, Mathematics Department, Ohio State University, Columbus, Ohio, USA.**

1978 – 1983 **Research Assistant, Mathematics Department, ETH Zurich, Switzerland.**

Education

1983 – 1985 M.A., major in business administration. University of St. Gallen (HSG), Switzerland.

1978 – 1982 Doctorate in Mathematics. Swiss Federal Institute of Technology, ETH Zurich.

1973 – 1978 M. Sc., major in mathematics. Swiss Federal Institute of Technology, ETH Zurich.

Various

English and German: Native speaker. French: Intermediate. Italian: Beginner

Hobbies: Skiing, alpine ski touring (board member Ski Club Zurich 1901), modern art, travelling.